

JOSH R. GIBSON

joshrgibson.com joshrgibsondesign@gmail.com 07769111631

PERSONAL STATEMENT

With 5 years of agency experience across global accounts, my work is fuelled by a genuine passion for the craft and a constant hunger to learn. Designing for major international portfolios has given me a chance to work across a vast range of different market visual styles, while working alongside specialised technical clients has proven my ability to absorb and communicate complex knowledge from diverse industries. I love the duality of design: stepping back to shape big-picture vision, but also diving into the meticulous, detail-heavy precision of technical catalogues and annual reports. Design is ultimately a conversation, and exploring how to tailor that dialogue to people across every walk of life is what makes the discipline fascinating.

EXPERIENCE

Graphic Designer | Feb 2022 - Present

NDC Marketing Communications

- Maintain brand cohesion across a wide range of international portfolios, adhering strictly to campaign assets and brand guidelines, occasionally guiding clients when their requests stray from established brand standards.
- Experienced in working directly to strict specs for major supermarket chains on displays and POS collateral, with the versatility to design for diverse On-Trade environments from bars to music festivals.
- Prepare print-ready graphics for large-scale installations with complex structural dielines including vehicle wraps, bar wraps, and exhibition stands, while engineering custom dielines for bespoke physical assets.
- Oversee layout design and content management for dense multi-page publications such as corporate annual reports and technical product catalogues, maintaining complete visual consistency throughout.
- Design web banners, social media assets, and localised Amazon Brand Stores tailored for international product launches.

Graphic Designer | Jan 2021 - Nov 2025

Royal British Legion (Freelance)

- Collaborated with a core team to plan, structure, and design a full commemorative publication celebrating the organisation's 100th anniversary.
- Worked through team proposals and content suggestions, helping organise the overall layout and flow of the publication.
- Customised typographic guidelines and colour palettes to create a consistent look throughout the document.
- Provided hands-on graphic design assistance across various branches, producing event posters and re-vectorising low-resolution logos for clean reproduction.



PERSONAL SKILLS

Time Management
Adaptability
Digital Literacy
Creative Thinking
Analytical Skills
Attention to Detail
Multi-Disciplinary Thinking
Accountability

SOFTWARE SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premiere Pro
Microsoft Word
Microsoft PowerPoint
Microsoft Excel
Wix Studio

ADDITIONAL INFORMATION

2021 – Course Representative for MA Visual Communication.

2020 – Course Representative for BA Graphics Design and Illustration, Final Year.

2016 - A2 Graphic Design Award

2016 - Media Studies Award for Best Script

2015 - AS Graphic Design Award

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Student Worker | Feb 2020 - Jul 2020

Teesside University

- Conducted in-depth research to gather content from various external sources and designed a complete printed book.
- Consulted directly with target audiences to gather feedback, using their input to adapt and improve the design.
- Partnered with different organisations to share ideas, talk through feedback, and refine the final layout.

RECENT EDUCATION

(MA) Visual Communication, Distinction Teesside University	2020 – 2021
BA (Hons) Graphic Design and Illustration, First Class Teesside University	2017 – 2020
Foundation Diploma in Art and Design, Distinction Durham Sixth Form Centre	2016 - 2017

HOBBIES

Outside the studio, I stay active at the gym, meticulously tracking my progress in spreadsheets. I love pushing my limits and finding new ways to improve. It's also my favourite way to clear my head and come back to problems with fresh eyes. In my downtime, I'm an avid reader (especially on my daily commute), keeping a healthy balance between fiction, where I enjoy the mental visuals of the stories and how works can drive such emotion, and non-fiction with a heavy emphasis on mind, body, and psychology. I'm also a fan of gaming for more stationary relaxation, and music is a constant backdrop to almost everything I do.



ADDITIONAL EDUCATION

Durham Sixth Form Centre, 2014 - 2016

Art and Design, Graphic Communications (A-Level), A

Media Studies (A-Level), B

Criminology (Level 3), Distinction*

REFERENCES

Available upon request